2018-2021 LEDDY LIBRARY STRATEGIC PLAN



Mission Statement

The mission of the Leddy Library is to facilitate and transform learning, research, and teaching by connecting communities, within and beyond the university, to global knowledge in a welcoming environment.

Vision Statement

The Leddy Library is a thriving and progressive campus hub recognized as a valued partner in our communities' success and as a catalyst for and a contributor to the University's research and creative activity.





Values

COLLABORATION

We are committed to working together with our campus community to achieve our common goals.

DIVERSITY

We are committed to embracing diversity and fostering a respectful, fair and inclusive learning/working environment.

COMMUNITY

We are committed to treating everyone with respect and fostering a culture of mutual understanding, inclusivity, diversity and collegiality.

INNOVATION

We are committed to implementing creative and responsive approaches to meet the needs of our community.

PRIVACY

We are committed to respecting an individual's right to privacy and to seek and receive information without prejudice.

STEWARDSHIP

We are committed to the responsible care, preservation and dissemination of the information and resources entrusted to us.

Strategic PRIORITIES

INNOVATE: RELEVANT SERVICES, SUPPORTS AND COLLECTIONS

Recalibrate our work within a multimodal environment to meet the needs of the University community.

INVIGORATE: TRANSFORMATION OF OUR SPACES

Transform the library space into an innovative campus hub for learning, teaching, research, and creative activity.

INTEGRATE: COMMUNITY ENGAGEMENT AND OUTREACH

Position the library as a valued partner and strengthen our connections on campus and in the community.

INVEST: ORGANIZATIONAL CAPACITY AND CULTURE

Build our organizational capacity and foster a culture that engages and supports the people of the library.



Strategic OBJECTIVES

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INNOVATE: RELEVANT SERVICES, SUPPORTS, AND COLLECTIONS

Recalibrate our work within a multimodal environment to meet the needs of the University community.

1. Establish an evidence-based framework to assess the usage of print and digital collections (including special collections and archival holdings) to inform collection management, budget, and preservation decisions.

2. Establish an ongoing user consultation and research of best practices process to enable the library to make decisions regarding services, support, and space.

3. Develop and implement a plan to make changes to services, supports, and collections based on data gathered through assessments, consultations and research.

4. Develop and deploy a plan to align the library's investment, both employee and budgetary, with changes in practices and services.

5. Develop and implement a plan to address the specific needs of the downtown campus.

6. Develop a technology strategy to address current and emerging needs of the library and its users.

7. Invest in our web presence, as it is our "digital branch."

INVIGORATE: TRANSFORMATION OF OUR SPACES

Transform the library space into an innovative campus hub for learning, teaching, research, and creative activity.

- Identify and implement key actions to modernize the library and create flexible, welcoming, safe, accessible and comfortable spaces for learning, collaboration, research, and independent study (including space, furniture and other environmental factors).
- 2. Conduct a comprehensive review of the library spaces, users' needs and develop a space master plan.
- 3. Create and promote multi-purpose spaces to increase engagement of the campus and broader community.
- 4. Identify and implement opportunities to improve the discovery and visibility of services, spaces, and collections.





INTEGRATE: COMMUNITY ENGAGEMENT AND OUTREACH

Position the library as a valued partner and strengthen our connections on campus and in the community.

1. Develop a comprehensive marketing and communication plan to improve awareness and understanding of library resources and services.

2. Establish collaborative programs/initiatives with academic and administrative areas to support research, teaching, student learning, and the student experience.

3. Develop and implement a fundraising plan to support the space transformation and service enhancements.

4. Manage, strengthen and cultivate connections within campus and with the broader community through targeted services, events, collaborations, and other opportunities.

INVEST: ORGANIZATIONAL CAPACITY AND CULTURE

Build our organizational capacity and foster a culture that engages and supports the people of the library.

- Develop a strategic knowledge and skills development plan for staff and librarians to support the strategic priorities.
- 2. Establish mechanisms, share expertise, problem-solve, and collaborate on initiatives in order to work towards best practices.
- 3. Develop and implement an internal communication plan to foster clear and transparent communication across the library.
- 4. Identify and implement strategies to support the research and scholarship role of librarians.
- 5. Identify and implement strategies to engage staff and librarians in planning initiatives including participation in working groups and committees.





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