

Leddy Library

Annual Report 2014.2015



Statement of the University Librarian



The 2014/15 reporting year saw ongoing efforts to advance the Library's five-year strategic plan (2012-2017). Guided by the core values and strategic priorities of the University, Leddy Library continued to meet its goals to support teaching and learning on campus while offering access to the technology, learning spaces, and core print and digital collections needed by the campus community.

A key accomplishment this year was the passage, through Senate, of a campus-wide Open Access Policy that will ensure the deposit of Tri-Council funded research into the Scholarship at UWindsor digital repository. This important step by campus leaders and faculty serves to continue building a culture of openness in the dissemination of research for the benefit of the academic community and society at large.

In the Fall of 2014, the Library joined with several other CARL institutions to survey faculty members on each campus in order to gain insight into their perceptions of the evolving roles of academic libraries and librarians in the digital age. The results will offer Leddy valuable information that will inform policy development and outreach activities based on the articulated needs and preferences of our faculty members.

Working within a constrained fiscal environment again offered the biggest challenges to the Library in 2014/2015. Inflationary increases to subscriptions for large packages of scholarly digital content coupled with the devalued Canadian dollar have hit the Library particularly hard, and will likely force a serious review of subscriptions and collections going forward.

Finally, this academic year saw the departure of Gwendolyn Ebbett, our University Librarian since 1994. During her career at Leddy, Gwen was instrumental in building a culture of innovation and experimentation; she never hesitated to position Leddy at the leading edge of exciting new trends in academic librarianship— in technology, policy development and copyright issues. As a result, Leddy enjoys a reputation as a place where librarians can grow and innovate in their respective areas of interest and expertise while fulfilling their commitment the delivery of exceptional access, content and service to the University campus. Our warmest wishes and thanks go out to Gwen for her leadership over the past two decades.

Joan Dalton

University Librarian (Acting)



Executive Summary

A. INTRODUCTION

Leddy Library supports the University of Windsor's academic programs and research activities. Offering up-to-date tools and timely, ready access to current scholarship and resources, we provide access to the world's knowledge and information. While keeping up to date on the latest digital tools and resources, we continue to build and maintain print collections to provide a rich and engaging learning and teaching environment. Increasingly, Leddy Library is a centre for scholarly publishing and communication, offering expertise and support for a range of digital initiatives. This annual report documents the ways in which Leddy Library plays a vital role in the pursuit of research excellence and creation of knowledge at the University of Windsor.

B. GOALS & OBJECTIVES, EVENTS AND MILESTONES

	Goals & Objectives, Events and Milestones	undergraduate experience	research and graduate	best faculty and staff	community partnerships	international engagement
1	Campus Wide Open Access Policy		X	X		X
2	Ithaka S+R Local Faculty Survey		X	X		
3	Scholarship at UWindsor: Undergraduate Focus	X	X			X
4	Centre for Digital Scholarship	X	X		X	
5	Innovative Teaching and Learning Collaborations	X	X	X	X	X
6	Librarian Research and Scholarship		X	X		X
7	Library Events and Campus Engagement	X				X

C. 2014.2015 - SUCCESSES

Strategic Plan

Library activities continue to be informed by the Goals and Objectives identified in our five-year Strategic Plan (2012-2017) as reflected in the full report. (*Appendix A*)



New Librarian Hire

Mr. Scott Cowan, joined us in July as our new Information Services librarian who will be working in the area of open online learning initiatives. Previously our co-op student, Mr. Cowan brings with him expertise in education and music.

AODA-Compliant Renovations

This year saw the addition of 6 new **AODA-compliant washrooms**. This renovation has made public washrooms available on the 1st and 4th floors of the Main building.

Development of New Community Partnerships

We have recently undertaken the digitization of the **International Joint Commission (IJC) Archive**. This online archive contains reports and publications from 1960-2000 and documents the partnership between Canada and the US related to shared water uses and trans-boundary issues.

Addition of New Open Access Journals

This year saw an increase in the number of Open Access journals we host to seven titles. ***Windsor Yearbook of Access to Justice*** is the most recent addition. The library is able to support the creation of Open Access journals on campus through the Public Knowledge Project's Open Journal System (OJS) and through BePress's Digital Commons.

D. 2014.2015 - CHALLENGES

Library Acquisitions

As institutional budget realignments continue, the Library has had to make difficult decisions regarding acquisitions of new resources as well as renewals and cancellations of existing resources. We continue to work toward maintaining the high level of excellence our campus expects and deserves, even in light of limited resource allocations. Because approximately 80% of our online content and databases are purchased in US dollars, Leddy Library was hit particularly hard with exchange rates over the past year.

Continued Implementation of Alma/Primo Library System

Last year saw the launch of Alma/Primo, a next generation, cloud computing library system. This year, we have worked to resolve remaining technical challenges with this system and develop new workflow strategies.

Personnel

A decrease in staffing numbers resulting from non-replacements have hampered Leddy Library's ability to launch new initiatives. Librarians and staff are all carrying increased workloads to address current needs, making the development of new services a challenge.



Annual Report

Leddy Library launched its five-year Strategic Plan in July 2012. The library plan we devised includes five strategic directions that reflect the values and priorities of the University's Strategic Plan and guides our goal and action items. This report reviews year 4 of the implementation for this plan and highlights how our achievements support the strategic priorities and values of the University of Windsor. (Appendix A)

1. CAMPUS WIDE OPEN ACCESS POLICY

- Direction 3** Take a leadership role in scholarly communication
- Goal 3.1** Develop a comprehensive scholarly communications plan
- Goal 3.3** Raise awareness and participation in Open Access movement
- Goal 3.4** Expand (...) strategies to curate, preserve, and expose scholarly research, data and creative output of our faculty and student.

In the spring of 2015, Leddy Library took a leadership role in the passage, through Senate, of the University of Windsor's first open access policy. Building upon the Tri-Council policy which requires that funded research be made available within a year of publication, the campus policy ensures this research will be deposited into Scholarship at UWindsor, thereby offering long-term preservation and the opportunity for wide dissemination for campus researchers. All faculty and campus researchers are strongly encouraged to deposit copies of their publications into Scholarship at UWindsor for the same benefits, regardless of funding sources.

University Values	University Strategic Priorities
<ul style="list-style-type: none">• Commitment to the highest intellectual standards• Commitment to be a responsible steward of people, culture, resources and the environment	<ul style="list-style-type: none">• Pursue strengths in research and graduate education• Recruit & retain best faculty & staff• Promote international engagement



2. ITHAKA S+R LOCAL FACULTY SURVEY

- Direction 1** Enable an inviting and successful library experience
 - Goal 1.1** Enhance and deliver in-person services and physical spaces to ensure our ongoing ability to meet the evolving needs of diverse user communities in a welcoming environment.
 - Action Item** Conduct a targeted user-needs survey to better understand the wants and needs of our communities
 - 1.1.1:**

In November 2014, Leddy Library asked UWindsor faculty members to participate in the **Ithaka S+R Local Faculty Survey** and offer their perspective on how they keep up with scholarship in their field. The Ithaka Survey, used for the first time in Canada, has been used in the U.S., Australia and the U.K. over the past decade. Through the coordinating efforts of the Canadian Association of Research Libraries (CARL) UWindsor joined several universities in Canada to participate in this survey to better understand the teaching and research needs of faculty members in an environment that is increasingly reshaped by digital technology. The survey looked at four major areas related to how faculty do their work:

- How faculty discover and access the scholarly materials they need for their research and teaching;
- Whether and how libraries and library collections are evolving to foster these methods of discovery and access;
- The ways in which research and teaching practices are changing as new technology offers new opportunities for doing scholarly work;
- How scholars communicate the findings of their research through the entire scope of media available today.

We are currently analyzing the data and will use it to create a roadmap for collections and services development over the next few years. Summaries of the responses will be available shortly through Scholarship at UWindsor.

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3. SCHOLARSHIP AT UWINDSOR: STUDENT FOCUS

Direction 3 Take a leadership role in scholarly communication.

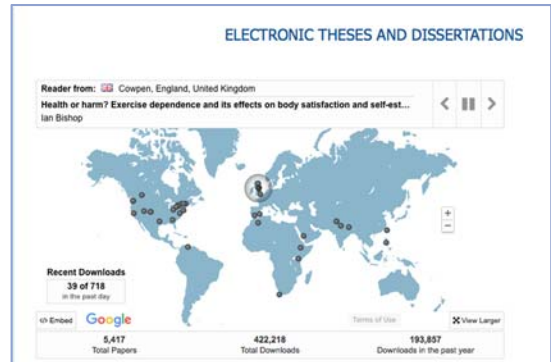
Goal 3.4 Expand existing tools to curate, preserve and expose scholarly research.

Action Item 3.4.1 Select and deploy repository system for the curation of campus research output

Now in its third year, the Scholarship at UWindsor institutional repository has had a 40% increase in the number of papers deposited resulting in an incredible 284% increase in downloads from readers around the globe over last year’s statistics. Currently, there are 8760 works including journal articles, conference proceedings, presentations, theses, dissertations and images that have been downloaded over 537,184 times by readers from around the world (October 2015).

Having built the foundations for a solid faculty presence in Scholarship at UWindsor, our attention turned to hosting and preserving undergraduate and graduate student research activities.

Graduate student work has been made available through the repository which contains the full-text of PhD dissertations and Masters’ theses of University of Windsor students from 1954 forward.



UWill Discover!

This year we have begun a new focus on undergraduate research. We continue to host the *Great Lakes Journal of Undergraduate History*, and this year we were the digital home for the **UWill Discover Undergraduate Research Conference** at the University of Windsor. We ran the Leddy Library Research Question Competition through this site and now provide access to all the videos, posters and abstracts from the conference presenters.

University Values	University Strategic Priorities
Commitment to: <ul style="list-style-type: none"> the highest intellectual standards; have the student experience be a central consideration in decision-making; be a responsible steward of people, culture, resources and the environment 	<ul style="list-style-type: none"> Provide an exceptional undergraduate experience Pursue strengths in research and graduate education Promote international engagement



4. CENTRE FOR DIGITAL SCHOLARSHIP

Direction 2 Expand upon the Library’s role as a hub for research and learning activities
Goal 2.3 Cultivate a focus on acquiring and digitizing material of historic and cultural importance to the Windsor/ Essex region ...

Action Items 2.3.1 Conduct digitization projects on local historic and cultural materials

Action Item 2.3.2 Build a repository for locally digitized materials, and increase the visibility and accessibility of these collections.



As the world of research in the academy is transformed by the internet, our faculty and students are anxious to engage in the digital environment as new patterns of communication emerge and develop. **The Center for Digital Scholarship** on Leddy Library’s 4th floor opened in May of 2015 as a hub for campus activities in digital publishing, student research engagement, and in data-rich and visually-mediated research.

The growing array of such initiatives across campus at all levels—researcher, faculty, undergraduate—points to the need for a dedicated space where the expertise, technology and training are made available in an atmosphere that encourages collaboration, intellectual discourse, discovery and creativity. As part of the Centre for Digital Scholarship and Scholarship at UWindsor, the efforts of faculty, librarians and staff have offered online access to unique Windsor publications such as the **“Archive of the Metropolitan School of Nursing, Windsor, ON 1954-1974”** (Dr. Steven Palmer) and Assumption College’s newspaper *Purple and White* (1924-1958). We are also commencing partnerships with other community and cultural groups to digitize and make accessible their documents and artifacts. These and other historic collections provide a unique glimpse at the people and stories of Windsor and Essex County region.



University Values	University Strategic Priorities
Commitment to: <ul style="list-style-type: none"> • the highest intellectual standards; • applying teaching, research, and creative activity to issues of importance to the world; • be a responsible steward of people, culture, resources, and the environment. 	<ul style="list-style-type: none"> • Provide an exceptional undergraduate experience • Pursue strengths in research and graduate education • Engage the community through partnerships



5. INNOVATIVE TEACHING AND LEARNING COLLABORATIONS BETWEEN LIBRARIANS AND FACULTY

Direction 2 Expand upon the Library’s role as a hub for research and learning activities

Goal 2.2 Seek and foster opportunities for collaboration that utilize the Library’s interdisciplinary nature and its core role in both research and learning

Action Item 2.2.2 Promote and continue to encourage research collaboration among and between faculty and librarians

This year saw several vibrant collaborations happening in the areas of teaching and learning. Among them:

- As part of our Emerging Scholars’ Press initiative, Dave Johnston worked with Michael Crawford (Psychology) to create and publish *Epigenetics in Society* “an authoritative book written *by* students, *for* students, in lay language, reviewed by experts.” This book is downloadable in a variety of formats (including a Kindle-friendly version) and will soon be able to be purchased as a “print on demand” book.

“The undergraduate “Epigenetics in Society” text launched last week under the imprint of Leddy’s Emerging Scholars’ Press. . . What an experience this has been so far! In the first week “live” and without advertisement, we have had 137 views and/or downloads to countries as diverse as the US, China, Italy, Korea, India, Germany, U.K., Romania, Poland, etc. My thanks again to you and your team at the Leddy for making a complicated project so much simpler and rewarding.”— Email from Dr Michael Crawford, Professor, Biological Science (November 2, 2015).



- Guoying Liu and Karen Pillon continued to work on the project “**Library and Academic Literacy Enhancement Program for International Students**” funded by the University of Windsor Strategic Priority Fund in 2013. In this project, they have been collaborating with professors, instructors and administrators at the Faculty of Education, the International Student Centre (ISC), the Centre for English Language Development (CELD), The Centre for Executive and Professional Education (CEPE), the Centre of Teaching and Learning, the Odette School of Business, the Faculty of Engineering and other related parties at the University, to develop and deliver library and academic literacy workshops to international students. During this period, the project team have delivered lectures to about 600 international students.



- Tamsin Bacon, Tina Pugliese (Dramatic Art) et al. published a Higher Education Quality Council of Ontario report called **“Evaluating the Effects of the Faculty of Arts and Social Sciences Mentor Program”** (June 2015) which examines the success of the peer mentorship program established at the University of Windsor in 2005 to “improve enrolment and retention by enhancing the first-year experience, the program in the University's Faculty of Arts and Social Sciences integrates peer mentors into first-year foundation courses in five academic departments.” The study “found a positive relationship between the mentorship program and retention rates from first to second year, based on comparisons with general first-year enrolments. Retention rates for the mentored courses were consistently higher across the years examined.”
- Heidi Jacobs and Rob Nelson (History) team taught **“History on the Web”** to two sections of upper-undergraduate history majors. The first of its kind in Canada, this course examined how digital technologies are changing and challenging traditional notions of studying and writing history. Students created innovative web-based historical research projects. 3rd year History major Kayla Dettinger won the David P. Botsford Memorial Scholarship for work begun in this course: **“The Life and Times of Mrs. Edward C. Walker of Willistead Manor.”** Rob Nelson and Heidi Jacobs have presented widely on this topic and have two forthcoming articles about this course.



University Values	University Strategic Priorities
Commitment to: <ul style="list-style-type: none"> • the highest intellectual standards • to have the student experience be a central consideration in decision making • applying teaching, research, and creative activity to issues of importance to the world 	<ul style="list-style-type: none"> • Provide an exceptional undergraduate experience; • Pursue strengths in research and graduate education; • Recruit and retain the best faculty and staff; • Engage the community through partnerships; • Promote international engagement.



6. LIBRARIAN RESEARCH AND SCHOLARSHIP

- Direction 2** Expand upon the Library's role as a hub for research and learning activities
- Goal 2.2** Seek and foster opportunities for collaboration that utilize the Library's interdisciplinary nature and its core role in both research and learning
- Goal 2.2.2** Promote and continue to encourage research collaboration among and between faculty and librarians

In recent years, there has been a notable increase in the amount of Library and Information Science scholarship written by and for practicing academic librarians. This year, Leddy Librarians have continued to make significant contributions to national and international scholarly discussions related to librarianship, teaching and learning, technology, data, scholarly communications and other areas.

In 2014-2015, Leddy Librarians made the following research contributions:

Peer-reviewed articles	10
Book Chapters	3
Edited Journals	2
Invited Keynotes or Plenaries	2
Presentations	12
Poster Sessions	2
Scholarly Workshop Facilitation	6

Additionally, Leddy librarians have been involved in editorial board work and in the Canadian Association of Research Libraries' (CARL) Annual *Librarians' Research Institute*. Many of the above listed research contributions are available in the digital institutional repository, Scholarship at UWindsor.

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LIBRARY EVENTS & CAMPUS ENGAGEMENT

- Direction 1** Enable an inviting and successful library experience
- Goal 1.1** Enhance and deliver in-person services and spaces to ensure we meet the evolving needs of a diverse community in a welcoming environment
- Direction 5** Tell our Story
- Goal 5.3** Augment public-relations and marketing functions to develop new and vibrant ways to tell our story within the campus community ...
-

“I had no idea libraries did such cool things”

—Visiting professor on Leddy Library’s various events and initiatives

Working with the **Student Success Centre**, Leddy Library currently hosts several vital services dedicated to assisting UWindsor students. These services include the Writing Support Desk and events such as **Skills to Enhance Personal Success (STEPS)**. Working with Co-op, Career and Employment Services, events such as the **Peer Résumé Clinics** are also offered at Leddy Library.

Additionally, we developed the following events and activities to engage our campus community:

English Conversation
Group @Leddy



Leddy Library has reached out to the international student community by offering weekly **‘English Conversation Group’** sessions on topics ranging from ‘research and writing’ to ‘life in Canada’. The groups have reached over 350 international students in the past year and are wildly successful in assisting them to build confidence academically, socially and culturally.



Welcome! Where are you from? At the beginning of the fall and winter semesters, Leddy welcomed students and asked them to place a sticker on the map to show us where they call home. Students loved sharing their hometowns and seeing the global nature of our campus.



In July, as part of the **International Faculty Development Program**, Leddy Library hosted visiting faculty from three Chinese universities and shared with them what we do at Leddy and discussed similarities and differences between Canadian and Chinese academic libraries.





In the fall and winter semesters we ran a book sale to fund our **Student Appreciation Days**. During exam periods, we offered students free cookies and coffee.



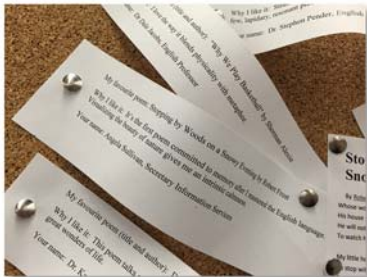
Fines for Food program, now in its 5th year allowed students to pay their library fines for overdue materials with non-perishable, unexpired food items that were donated to the North Campus Student Food Bank.



To celebrate **National Letter Writing Month**, we created a display highlighting our various books and digital archives related to historic letters. We also invited students to engage in the lost art of letter writing by sending friends or family a Leddy Library postcard that we would mail for them.



As a way of letting off some end of semester stress, Leddy Library invited students to share a secret on its **Secrets Wall** on the main floor of Leddy's West Building. Students commiserated with each other about exam stress, offered advice, and provided more than a few laughs.



During National Poetry Month, Leddy Library asked students, faculty and staff to tell them what their favourite poem was and why. We collected these poems, created a display and revived our very popular **'Free Verse: Poetry Just Wants to Be Free.'** Favourite poems were made ready for the taking. We distributed well over a thousand poems over the course of the event.

University Values	University Strategic Priorities
Commitment to: <ul style="list-style-type: none"> • the highest standards of human rights & freedoms • have the student experience be a central consideration in decision making; • civility and respect for others 	<ul style="list-style-type: none"> • Provide an exceptional undergraduate experience; • Promote international engagement



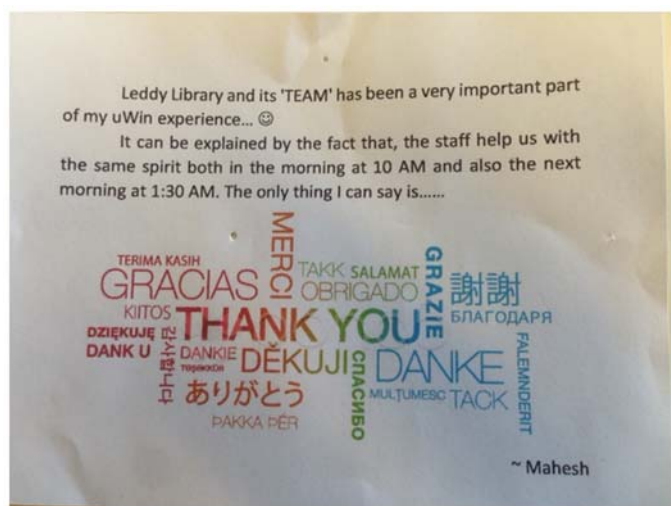
B. Future Actions & Initiatives

Progress Report : 2013-2014 Annual Report Future Actions & Initiatives

- | | |
|--|--|
| 1. International search for new University Librarian. | 1. Search suspended Spring 2015, resumed Fall 2015. |
| 2. Begin development of a program of outcomes-based assessment practices. | 2. No substantial progress made in reporting year and assessments program initiative. |
| 3. Develop services, equipment and expertise in support of Scholarly Communications Centre. | 3. The Digital Scholarship Centre became operational in Spring 2015; official launch Fall 2015. |
| 4. Increase collaboration with campus partners to introduce library services, resources through Blackboard LMS and online courses. | 4. Collaboration with CTL to address copyright and course reserve issues within LMS; new librarian designated as liaison Librarian to Office of Open Learning. |

In the current reporting year, Leddy Library will pursue the following specific actions and initiatives:

1. Continue international search for new University Librarian;
2. Install and launch Digital Wall project to innovatively highlight campus creative and scholarly works. This project was made possible by a generous donor
3. Investigate and launch program of outcomes-based assessment practices;
4. Use findings from the Ithaca Faculty Survey to identify new areas of service, support, and partnerships for research, teaching, and learning.
5. Develop partnerships with campus departments and groups to explore initiatives for the delivery of OER (Open Educational Resources) in support of online course development.



Leddy Library by the Numbers

The annual *MacLean's University Ranking* issue (Nov. 2015) saw Leddy Library move from 5th to 4th in terms of institutional financial support, despite a small decrease in the budget resulting from realignments. The Library spent close to 40% of its budget to maintain current subscriptions and acquire new materials which earned a rank of 7th place among 15 comparative institutions, up from 9th place in 2014. The library's buying power has been severely diminished by the devalued Canadian dollar, which will lead to a re-evaluation of subscriptions going forward. In the *Globe and Mail's Canadian University Report* (2015), Leddy Library resources were listed as "above average" in a listing of Ontario universities.

Leddy Library - Overall

22	Librarians & AAS
48	Full and part-time support staff
271	Public computer workstations

Information Services Department

3382	Questions asked in person at Reference Help Desk.
907	Questions asked via email and Ask-A-Librarian chat service
3,269	Students reached with Information Literacy sessions

Acquisitions/Bibliographic Services Department

3,515	Print monographs catalogued
6,956	Interlibrary Loans transactions processed
380,341	Unique titles of digital content uploaded or made accessible

Access Services Department

58,176	Books loaned
757,574	People entered Leddy Library (daily average: 3,293 during academic year)
18,764	Questions asked at Circulation Desk

Systems Department

1,792,230	Number of pages printed on library networked printers
1,329,711	Page views of Leddy website
92.98	Percent of users using a laptop or desktop to access Leddy Website
5.05	Percent of users using a mobile device to access Leddy Website
1.97	Percent of users using a tablet to access Leddy Website



Appendix A

Leddy Library Strategic Plan 2012-2017

Direction 1: Enable an inviting and successful library experience.

The Library will strategically provide services and space, both in-person and virtual, to anticipate user needs on a foundation of service excellence.

Goal 1.1 – Enhance and deliver in-person services and physical spaces to ensure our ongoing ability to meet the evolving needs of diverse user communities in a welcoming environment.

Goal 1.2 – Continue to develop and augment virtual services and support for new technologies to strengthen the experience of the mobile library for the campus community including those working off campus and through online education.

Goal 1.3 – Build on our accomplishments in providing in-depth research and curriculum support and mentorship in a revitalized liaison role.

Direction 2: Expand upon the Library's role as a hub for research and learning activities.

The Library will grow as a vibrant focal point for the University and the local community.

Goal 2.1 – Build and maintain library collections that continue to support research and learning activities undertaken in both real and virtual space by the University campus community.

Goal 2.2 – Seek and foster opportunities for collaboration that utilize the Library's interdisciplinary nature and its core role in both research and learning.

Goal 2.3 – Continue to cultivate a focus on acquiring and digitizing material of historic and cultural importance to the Windsor/Essex region, and further explore collaborative opportunities at provincial and national levels for more broadly conceived digitization activities.

Direction 3: Take a leadership role in scholarly communication.

The Library will lead on providing services, initiating policy development and building awareness on campus in support of evolving methods of scholarly communication.

Goal 3.1 – Develop a comprehensive scholarly communications plan.

Goal 3.2 – Augment support for Open Access publishing on campus through the provision of innovative tools for online collaboration and publication.



Goal 3.3 – Work to raise awareness of and participation in international Open Access, Open Source, and Open Data movements.

Goal 3.4 – Expand existing tools, infrastructures and strategies to curate, preserve, and expose the scholarly research, data and creative output of our faculty and students.

Goal 3.5 – Seek opportunities to contribute, participate and collaborate in open teaching and learning initiatives on campus.

Direction 4: Support a culture of lifelong learning, skills development and customer service excellence for all library personnel.

The Library will provide an environment that encourages the pursuit of excellence to meet the rapidly evolving needs of our user communities.

Goal 4.1 – Assess and implement strategies in support of ongoing personnel development and growth.

Goal 4.2 – Enhance and maintain a workplace culture of mutual respect and a desirable work environment.

Direction 5: Tell our Story

To further enhance the reputation of the University of Windsor, the Library will heighten awareness of its accomplishments, services and activities.

Goal 5.1 – Augment existing public-relations and marketing functions to develop new and vibrant ways to tell our story within the campus community, in the local community, provincially, nationally, and internationally.

Goal 5.2 – Build on existing assessment practices to focus on measurable goals that will guide future directions and ensure accountability.

Goal 5.3 – Explore community outreach activities to generate new relationships and strengthen existing community partnerships.

