

**Writing A Business Plan: Getting Started**

The following resources are starting points for writing a business plan. Some of the resources are freely available on the web. Others are Leddy Library subscriptions; if you are off-campus, you will have to sign on with your University of Windsor ID and email password. If you do not find what you are looking for, please contact: [**Katharine Ball**](mailto:kball@uwindsor.ca) at (519) 253-3000, ext. 3852

**For Books**

Go to the[**Library Catalogue**](http://led.uwindsor.ca/catalogue)(<http://led.uwindsor.ca/catalogue>)

Do a keyword search, e.g. "business plans"; limit your results by date

**Consult the following Websites**

[**Business and Industry Canada**](https://www.canada.ca/en/services/business.html)

<https://www.canada.ca/en/services/business.html>

[**Small Business Services Ontario**](https://sbs-spe.feddevontario.canada.ca/en)

<https://sbs-spe.feddevontario.canada.ca/en>

**[WindsorEssex Small Business Centre](http://www.windsoressexsmallbusiness.com" \t "_blank)**

<http://www.windsoressexsmallbusiness.com>

[**Business Development Bank of Canada**](https://www.bdc.ca/en/pages/home.aspx)

<https://www.bdc.ca/en/pages/home.aspx>

[**Bplans.com**](https://www.bplans.com)

https://www.[bplans](https://www.bplans.com).com

**For the actual content of the business plan, see some of the other** [**Leddy Library Business Guides**](http://leddy.uwindsor.ca/business-administration) **(on the right-hand side)**

e.g. [**North American Industry Information**](http://leddy.uwindsor.ca/north-american-industry-information)

<http://leddy.uwindsor.ca/north-american-industry-information>

e.g. [**Windsor And Region Current Business Information**](http://leddy.uwindsor.ca/windsor-and-region-current-business-information)

<http://leddy.uwindsor.ca/windsor-and-region-current-business-information>

e.g. [**Consumer Information**](http://leddy.uwindsor.ca/consumer-information)

<http://leddy.uwindsor.ca/consumer-information>

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