Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Message from the Dean of the Library</td>
<td>2</td>
</tr>
<tr>
<td>Collections and Services</td>
<td>3-8</td>
</tr>
<tr>
<td>Special Issues / Special Projects</td>
<td>9-11</td>
</tr>
<tr>
<td>Librarians in Action</td>
<td>12-14</td>
</tr>
<tr>
<td>Leddy Library Information</td>
<td>15</td>
</tr>
</tbody>
</table>
A MESSAGE FROM THE DEAN OF THE LIBRARY

As the Library faces a rapidly changing information environment, shifting technological infrastructures and continued budgetary challenges, it is important to keep our mission at the forefront of our endeavours:

The Leddy Library is an integral participant in the delivery of academic programmes and the pursuit of research at the University of Windsor. For its primary user group of students, faculty, and staff, it: (i) provides timely and ready access to the world’s knowledge and information, (ii) develops and preserves collections with emphasis on the University’s chosen areas of focus, and (iii) provides a learning environment which enables the pursuit and creation of knowledge.

In pursuit of this mission, the Library’s goals for 2011/2012 were to continue to support the teaching, research and learning activities of our campus community and provide leadership in key areas, such as digital scholarly communications, the development of effective copyright policy for the campus, and the ongoing management of library facilities and services for users who log up to a million physical visits per year, as well as the hundreds of thousands more who visit the library virtually through the web.

2011/2012 saw the launch of a major strategic planning exercise at Leddy. The resulting plan identifies key directions for the library based on the University’s own Strategic Plan “Thinking Forward, Taking Action”. Implementation is planned to begin in 2012/2013.

The Library also continued to lead the campus with respect to copyright policy development and education, working with academic departments and campus offices to raise awareness and provide guidance on copyright matters in the educational setting.

Under the direction of the campus-wide Scholarly Communications Committee, chaired by myself, the library submitted an application for support through the Strategic Priority Fund in order to investigate the feasibility of digital textbooks as an alternative source of core teaching materials on campus.

The Leddy Library strives to focus its efforts and expertise on providing state-of-the-art, forward-looking support for teaching, learning and research at the University. The following report presents some highlights of our work and accomplishments in 2011/2012.

Gwendolyn Ebbett
Dean of the Library
COLLECTIONS AND SERVICES

The Library’s ongoing mission is to deliver resources and services to support learning, teaching and research at the University of Windsor. The Library as a place remains the heart of the campus, a meeting place for students, a centre for technology, a safe environment providing diverse learning and study spaces. Leddy Library’s collections development activities continue to focus on digital resources, a format preferred by our patrons, available whenever and wherever needed. Print and media collections supplement digital collections in areas where physical media are preferred or where digital collections are not available. In-house services such as circulation, reference services, data services continue to evolve to meet changing information needs of our users and different ways of studying, teaching and using the library.

Digital Collections: Digital resources remain our core collections. Easily accessible from anywhere and at any time, students and faculty alike express their satisfaction with the digital resources available to them and emphasize the need for their continued development. This past year saw acquisitions of large files of digitized primary documents in the social sciences and humanities. The library was able to leverage tight acquisitions budgets to add to our digital complement in 11/12, but it is clear we may have to make some challenging acquisition decisions going forward. A few of the titles/packages purchased in the past year include:

- **Proquest Business Package:** Includes ABI/INFORM Complete, ProQuest Asian Business and Reference, ProQuest Accounting and Tax, ProQuest Banking Information Source, International Bibliography of the Social Sciences, and ProQuest Entrepreneurship.
- **Vogue Archive:** A complete searchable archive of American Vogue, from the first issue in 1892 to the current month. The Vogue Archive preserves the work of the world’s greatest fashion designers, stylists and photographers and is a unique record of American and international fashion, culture and society from the dawn of the modern era to the present day.
- **PsycTests & PsycTherapy:** from the American Psychological Association, PsycTests is a research database that provides access to psychological tests, measures, scales, surveys, and other assessments as well as descriptive information about the test and its development and administration. Also from APA, PsycTherapy is a database containing more than 300 videos featuring therapy demonstrations showing clinicians working with individuals, couples, and families.
- **Brill E-Books** - Classical Studies and the Social Sciences Collection: provides access to the 2010 and 2011 titles published by Brill for Classical Studies (49 titles) and the Social Sciences collections (73 titles).

Print Collections: Our print and multi-media collections continue to fill an important role. The Library’s physical in-house collections are a complement to its digital resources, providing materials such as introductory texts, art books and sheet music, Canadian and other literatures, videos and DVDs and rare book and special collections that showcase our local community.
Some highlights from 2011/2012 include:

**Rare Books**: The Library was excited to add several first editions of works by Morley Callaghan and Robertson Davies.

**Morley Callaghan**: Born and raised in Toronto, Morley Callaghan was a Canadian novelist, short story writer, playwright, TV and radio personality. Closer to home, he was also a former Writer in Residence at the University of Windsor. Several of the new additions by Callaghan to our Rare Books collections include:
- **“Strange Fugitive”** – Told from the point of view of a gangster, this novel gives readers a chance to look at the work of gangs in Toronto during the 1920s.
- **“Such is My Beloved”** – A novel focused on the lives of a young priest and two prostitutes in Toronto during the Great Depression.
- **“That Summer in Paris”** – Set in Paris in 1929, this story features the author’s relationships with fellow writers Ernest Hemingway, James Joyce, Ford Madox Ford, and Robert McAlmon.
- **“They Shall Inherit the Earth”** - This novel focuses on the hardships faced by a father and son during the Great Depression.

**Robertson Davies**: Born in Thamesville, Robertson Davies was a well known novelist, playwright, critic, journalist, and professor. Davies was the founding Master of Massey College, a graduate residential college associated with the University of Toronto. The new additions to Rare Books include the following Davies’ novels:
- **“The Lyre of Orpheus”** and **“The Rebel Angels”** - Two of the books from the “The Cornish Trilogy” series, the novels focus on art patron and collector Francis Cornish, and explore how patterns set in the Middle Ages can continue well into the modern age, as the characters focus on what needs to be done following Cornish’s death.
- **“A Mixture of frailties”** and **“Tempest-Tost”** are part of another series of novels by Davies called “The Salterton Trilogy”. Set in the fictional town of Salterton, Ontario, the books focus on the lives of the residents who inhabit the town.
- **“The Manticore”** – This is the second novel in Davies’ Deptford Trilogy. Published in 1972, the story revolves around the mysterious death of Percy Boyd "Boy" Staunton told through conversations between Staunton’s son and a psychoanalyst. The novel won the 1972 Governor-General's Literary Award for English language fiction.
Special Collections:

Nino Ricci, Canadian novelist and former writer-in-residence at the University of Windsor was awarded an honorary Doctor of Laws degree at the June 14, 2012 convocation ceremony.

As a present to the University, Mr. Ricci provided the Leddy Library with several copies of his work:

- **In a Glass House** - 1 copy for Circulating Collection.
- **Lives of the Saints** - DVD
- **Lives of the Saints, 20th Anniversary edition** - 2 copies, one signed for Special Collections and one for Circulating Collection.
- **Origin of Species** - 1 copy signed for Special Collections.
- **Pierre Elliott Trudeau (French translation)** - 2 copies, one signed for Special Collections and one for Circulating Collection.

Other Interesting Numbers:

- Acquisitions staff processed several ebook and other digital resource packages to ensure links worked correctly 24/7. Some of the collections they touched included 18th Century Collections Online (182,685 records), Duke University Press ebooks (2,555 records), Early American Imprints (38,450 records), Films on Demand (5,866 records), Wiley IEEE ebooks (558 records) and the Brill ebooks collections (115 records).
- The Library placed 4,015 orders for new items – including 241 films and videos, 335 DVDs, 24 music scores, and 37 kits and posters. 157 new titles were added through donations.
- 2,139 print journal issues were checked in and 100 print volumes were bound.
- Through interlibrary loans, our patrons borrowed 3,961 items from other institutions, and Leddy Library lent 3,533 items to other institutions. This was a 10% increase in loans to other institutions and a 27% decrease in borrowing from our sister sites.
- In what has become a recurring ‘exams support’ event, Library staff held a book sale that raised $1,048 to fund free coffee, hot chocolate and brownies for the Library’s Student Appreciation Days in April.

How Our Patrons Used the Library:

The Library remains one of the busiest most vibrant facilities on campus. Open 118 hours a week during the Fall & Winter terms and 24 hours a day during exams, it welcomes almost 1 million patrons through its gates every year.
Some of the key statistics describing the use of library facilities and services are as follows:

- The Library circulated 135,439 items through its main circulation desk. This is a decrease of 5% over last year. The largest borrowing group again were undergraduates accounting for 64% of circulation activity. Graduates accounted for 18%, faculty/staff for 12%, alumni for 4% and other external borrowers (local borrowers, students from other institutions, etc.) for 2%.

- From September 2011 to April 2012, 905,979 people came through the Library’s gates a slight increase of just under 1% over 10/11. The busiest month was October, followed by November, March and February.

- In-house shelving statistics for 10/11 show growth in the use of some collections and a decline in others (over 10/11 statistics):
  - 2,791 bound serial volumes were re-shelved (down 25% from 10/11)
  - 2,854 current serial issues were re-shelved (down 30% from 10/11)
  - 6,506 items in the Curriculum Resource Centre were re-shelved (up 3% from 10/11)
  - 1,514 government documents were re-shelved (down 4% from 10/11)
  - 6,321 items were re-shelved in the Media Centre (down 11% from 10/11)

- Library staff gave 96 on-campus and off-campus instruction sessions to 3,790 persons (e.g. UWindsor graduate and undergrad students information literacy sessions, new faculty orientation, library tours, high-school student information literacy instruction).

- Library staff answered 10,017 in-person reference questions and 928 virtual reference questions (via email or chat). Access Services staff are being trained to contribute more to reference services, specifically to provide reference service at times when the main reference desk is closed (late evening and weekends). 2011/2012 was the first year of this transition so we expect reference statistics will show an increase in 2012/2013 as Access Services staff gain experience in reference work.

- Between May 2011 and April 2012, a total of 928 patrons were helped in the Academic Data Centre (ADC) with statistical analysis or statistical software issues. This is an increase of four percent over last year's total of 892. In addition, the Data Librarian, responded to 136 individual data reference transactions (in 10/11 this number was 141). Of the statistical transactions in the ADC, Psychology and Sociology were the two most served departments, each with approximately 170 sessions, followed by Economics, Social Work, Nursing, and Human Kinetics. The new MA in Social Data Analysis (MASDA) program had 34 sessions in its first year. 24 group sessions, including data literacy lectures and statistical workshops, were conducted, an increase of seven from the previous year, and the ADC’s largest ever annual number. Sixteen of the group sessions were for graduate students, seven were for undergraduates, and one was for a mixed group of undergraduates and graduates (prospective GAs and TAs at the GATA Academy).
In 2011-12, the Windsor Research Data Centre (RDC) served 20 researchers working on seven separate projects. The researchers included nine University of Windsor faculty members, four University of Windsor graduate students, and seven researchers from other universities collaborating with the Windsor researchers. The research resulted in two M.A. theses, an article submitted to a peer-reviewed journal, and two conference papers.

Between September 2011 and April 2012, 1,405,428 pages were printed on Leddy printers. This was an increase of just under 7% over 2010/2011.

Goals for 2012/2013:

1. **A Cultural Shift for Customer Service:** Leddy Library’s Access Services department (circulation, course reserves and stack maintenance) has been undergoing a cultural shift with respect to building and maintaining customer service that is patron centred and empowers staff to meet the needs of those patrons in a supportive and service-oriented manner. This transformative process is premised on turning the opportunities Access Services staff have to make a difference with the people they come into contact with into a responsibility.

   This vision of “No student turned away” is reflected in 3 goals for library Access Services staff:

   a) We look at every interaction in a way that says - "when that student walks away from me, they are going to be happy they came to see me and I am going to have made a difference in their experience here".

   b) We are empowered to make decisions to assist the student in front of us.

   c) We are knowledgeable about the Library, the University and the community at large so that if we cannot help a patron directly, we can give them another solution quickly and efficiently.

These 3 goals focus on giving the staff member power in terms of their ability to make a positive change through the interaction: social power, decision power, and knowledge power. 2011/2012 was a training year for Access Services staff in what this seminal change meant for them and what it would mean for our patrons. This process will be ongoing with the benefit increasing year over year in improved customer services, improved staff skills and staff investment in their roles and overall an improved Leddy Library for the campus community.
2. **Evaluation of Space and Facilities:**
   In 2010/11, the Library completed an evaluation of print journal volumes duplicated by the JSTOR online library. Approximately 20,000 print volumes were withdrawn. In a follow-up project in 2011/2012, a small shifting project was completed that cleared significant new space on the 1st floor of the west building. This new space was used for more individual and group study spaces and more PC workstations, a recurring demand from our students.

3. **Evaluation of Services and Collections.** It is clear from our statistics that traditional in-person reference services are no longer the way our users seek assistance. The total number of reference desk questions at our main desk is declining, yet, focused patron services such as those provided in the Academic Data Centre are seeing strong year over year growth. With respect to collections use, as the Library has moved wholesale into digital collections available 24/7, the use of our physical collections is decreasing. At the same time, librarians continue to make connections through their liaison activities, giving in-class instruction, setting in-department office hours and working directly with faculty to explore the wealth of digital information available for use in the classroom and for research.

   In 2011/2012, Leddy Library undertook an evaluation of the librarians’ liaison role, of collections development across all formats and of in-house reference services. Two reports were generated. One looked at the evolving librarians/faculty liaison role and how librarians can make effective contacts and collaborations with faculty. The second identified the ongoing work to do to understand our digital and physical collections and how together they support the University of Windsor community. To examine reference services, a committee with members from both Access Services and Information Services was struck to more closely examine how reference service has evolved and how physical and virtual reference service points meet the needs of our patrons. Further work on all 3 of these fronts will continue in 2012/2013.
A New 5 Year Strategic Plan

The Leddy Library began deliberations on a new 5 year strategic plan premised on the University’s five strategic priorities. By the end of April, 2012 the senior administration team and department heads had several brainstorming sessions on the framework that would chart a course forward while ever cognizant of the ongoing constraints of annual realignment targets. Further staff input and continued refinement of the plan took place through the summer of 2012 with the final plan being released in September, 2012. The plan has 5 key directions for the library:

1. Enable an inviting and successful library experience that will provide services and space, both in-person and virtual, to meet user needs on a foundation of service excellence;
2. Expand upon the Library’s role as a hub for research and learning activities to ensure the library will remain a vibrant hub for the university and the local community;
3. Take a leadership role in scholarly communication through providing services, policies and awareness on campus in support of evolving methods of scholarly communication;
4. Support a culture of lifelong learning, skills development and customer service excellence for all library personnel in an environment that encourages the pursuit of excellence to meet the evolving need of the campus community;
5. Tell our story and enhance the reputation of the University through heightened awareness of the library’s accomplishments, services and activities.

Goal for 2012/2013: As a result of the full process, including meetings and discussions with librarians and staff, the final plan that developed has goals for each strategic direction along with a set of action strategies for successful fulfillment of each goal. The Library will make implementation of the plan a priority for 2012/13 and beyond.
Copyright

Copyright remains a focus for the library and the campus. In 2012, the Dean of the Library was appointed Copyright Officer for the University, and the Library continued to lead the campus with respect to copyright awareness and education. The library was able to provide information in 2011/2012 through several meetings with departments and other campus groups in an effort to keep the campus abreast of changes to the law and university policies around the use of protected works for teaching, research and learning. The summer of 2012 was a particularly busy period nationally: the Supreme Court of Canada rendered decisions on a pentology of cases dealing with IP issues, two of which impact how educators can make use of protected materials. Also, the Copyright Modernization Act came into law, resulting in an expanded scope for Fair Dealing and additional educational exceptions – both of which impact the educational community. Copyright webpages for the campus continue to be updated in order to assist faculty, staff and students in their dealings with licensed and protected materials.

Goal for 2012/2013: The Library will continue to work with campus stakeholders to monitor and analyze statutory changes and judicial rulings around copyright and inform the campus community of the impact of those changes on campus copyright policy. Leddy will also continue to provide leadership to the campus community with respect to copyright education and awareness.
E-Textbooks: Evolving Models for Teaching & Learning

Leddy Library made a successful application on behalf of a campus-wide Scholarly Communications Committee to the 2012/2013 Strategic Priority Fund to investigate the issues surrounding the use of e-textbooks in the classroom. The proposal, titled “eTextbook Initiative: Mapping our Digital Future”, which ultimately received partial funding from the Strategic Priority Fund, is intended to explore the promise offered by emerging technologies for the delivery of core course materials. This includes enriched teaching and learning experiences, open textbook development opportunities, reduced student costs, collaborative peer-learning opportunities, and ubiquitous access across multiple computing devices. Beginning in the Fall of 2012, the project is planned to unroll over 2.5 years. It will be coordinated by the Leddy Library in conjunction with the Scholarly Communications Committee.

Specific objectives of the project include:

- **Increase** E-textbook adoption by instructors at the University of Windsor,
- **Establish** efficient protocols for their use and evaluation,
- **Promote** the integration of the extended resources e-books offer into pedagogical practice to
- **Enhance** student learning and engagement, and
- **Position** the university and its instructors as leaders and key contributors who can influence currently emerging distribution and development models for e-textbooks at Canadian universities.

The e-Textbook Initiative at the University of Windsor marks an early Canadian effort in this area. It serves to position the University as a leader in developing viable solutions to sky-rocketing textbook prices while enriching the classroom teaching experience. Also, as the e-text market expands, an increased demand for Canadian content has created pedagogical publication opportunities for early adopters of open access delivery models. This initiative enhances the academic flexibility of the university as it embraces principles of open access to the benefit of academics and learners. It positions the University as an institution concerned with equity and access to knowledge, with an intellectually open approach, and contributes to the University’s ability to recruit and retain excellent faculty and staff. It is expected that the first classes to trial an e-textbook will be in the Fall 2012 term with further expansion in Winter 2013 and Fall 2013.

**Goal for 2012/2013:** The library will work with at least one faculty member to use eTextbooks in one class in both the Fall 2012 and Winter 2013 terms. Ongoing analysis of the use of the eTexts will be undertaken to inform future in-class uses.
LIBRARIANS IN ACTION

The academic librarians and AAS Learning Specialists at the University of Windsor are a group of dedicated professionals working to not only deliver resources and services that meet the needs of their campus community, but also to develop and advance their professional expertise and contributions to the profession. Notable events for librarianship at the University of Windsor in 2011/2012 included our involvement in establishing and hosting the inaugural Canadian Association of Research (CARL) Libraries’ Librarians’ Research Institute, our hosting of the Code4Lib North conference and the Librarian Research Series, wherein Leddy Librarians presented current or ongoing research to their colleagues.

Events:

1. **CARL Librarians’ Research Institute.**
   The Canadian Association of Research Libraries’ inaugural Librarians’ Research Institute (LRI) was held at the University of Windsor in June 2012. The Leddy Library provided the vision and the leadership to bring the institute to fruition, working with CARL to make it a Canada-wide opportunity that will be sustainable in the future. Thirty-eight academic librarians from across Canada took part as both Participants and Peer Mentors (Peer Mentors are librarians with strong track records of scholarship willing to share their expertise and research experiences with participants). The Institute aimed at contributing towards building an infrastructure for librarian researchers across Canada and for building a community of researchers in CARL libraries.

   Librarians participating in the Institute would benefit from:
   ♦ An overall understanding of the context of the enterprise of doing scholarly research and its importance in CARL libraries and in the profession as a whole.
   ♦ Connections with others librarians at different institutions doing research on topics both similar to and distinct from their own research interests.
   ♦ Opportunities to be mentored, supported and encouraged in their research as well as opportunities to mentor, support, encourage other librarians doing research.
   ♦ Concentrated time to think, talk, write, envision, imagine, plan, share, and learn about research.
   ♦ Content delivered by Peer Mentors who are practicing academic librarians with a proven track record in library research. These Peer Mentors not only understand librarian research and research methodologies but also have in-depth knowledge of the professional and intellectual contexts of working in Canadian academic libraries today.
2. **Code4Lib North:** On May 24th and 25th, the staff lounge of the Leddy Library hosted Code4Lib, a volunteer-driven collective of hackers, designers, web architects, curators, catalogers, artists and instigators from around the world, who largely work for and with libraries, archives and museums on technology "stuff." Librarians and technologists from Canada and as far as New York and Washington, DC. attended. The event was the third "Code4Lib North" unconference. It was an 'unconference' because while the two days had some formal events - like the speaking schedule - there was also room for the group to come together and "hack" on various projects or pair up with a mentor to learn something new. Talks included: "RDA for coders/systems folk", "Our favorite jQuery modules for Drupal 7", "The state of the ebook marketplace" and "Having provocative fun with reference desk statistics in R".

3. **The Librarian Research Series** took place over the Winter 2012 term. Developed by Leddy librarians, the programme aimed to deliver a series of presentations showcasing the research that is currently being undertaken by librarians and AAS Learning Specialists at the University of Windsor. The presentations included in the series were:

- **Tamsin Bolton.** "Students helping students: Measuring the impact of Faculty of Arts and Social Sciences Mentor Program".
- **Dan Edelstein.** “The Data Consultant as Archaeologist”.
- **Heidi LM Jacobs.** “What if Maria Susanna Cummins had Twitter?: Information literacy, literary history, social media and the classroom”.
- **Karen Pillon.** "No student turned away: Using Kohlberg’s 6 Stages of Moral Development to inform a customer service model".
- **Art Rhyno.** "Optical Character Recognition for the masses: Digitization options for small budgets and big collections".
- **Kristi Thompson & Victoria Paraschak.** "Finding strength(s): Insights on Canadian Aboriginal physical cultural practices".
- **Mita Williams.** "The library as interface to public space and public self".
Other Publications/Presentations/Workshops:


Staff News:

Together library staff are a hard-working team of individuals who pool their skills and expertise and commitment to the University of Windsor to do the best they can in support of the teaching, research and learning needs of the University. 2011/2012 saw a few retirements, a few new staff join our ranks and a few more staff honoured for their contributions over many, many years:

- **David Johnston**, Information Services Librarian joined our ranks in April 2012. Dave earned his Master of Library and Information Science from the University of Western Ontario in 2011.
- **Carina (Xue) Luo**, Leddy Library’s new Geospatial and Data Analyst in the Academic Data Centre, joined our ranks in March 2012. Carina has a MS in Geography with a Geomatics specialization and a Bachelors of Environmental Studies from the University of Waterloo.
- The Provost announced a change in Gwendolyn Ebbett’s title from University Librarian to Dean of the Library. The change reflects the practice at many other universities (McGill, Winnipeg, Saskatchewan, Wayne State, etc.) and better recognizes the role of the library and the role of the chief librarian. Accordingly, the titles for Joan Dalton and Cathy Maskell were changed to Associate Dean of the Library.
- **Joan Dalton** was renewed for a second 5 year term as Associate Dean and **Cathy Maskell** was renewed for a third term (4 yrs).
- **Ruba Bhattacharjee** was appointed as Access Services Clerk.
- **Mac Franklin**, part-time Shelver, retired in Sept, 2011 after 7 years with the Library.
- Several library employees were honoured at the University’s Years of Service breakfast. **Patricia Belanger, Beverly Dalley, Alida DeMarco, Johanna Foster, Fay Kennedy and Marjorie Stephens** were celebrated for 40 years of service, **Maureen Souchuk** for 30 years, **John Minos** for 20 years, and **Joe Bonasso** and **Jennifer Cipkar** for 10 years of service to library and the university.
Stay in touch with the Leddy Library all year round:

Facebook: https://www.facebook.com/Leddy.Library
Flickr: http://www.flickr.com/photos/leddylibraryweblog
Leddy Library Blogs: http://feeds.feedburner.com/LeddyNews
Leddy on My UWindsor Mobile App: http://www.uwindsor.ca/app/
Twitter: https://twitter.com/LeddyLibrary
Website: leddy.uwindsor.ca
YouTube: http://www.youtube.com/user/uwinleddy

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