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**Intercultural Communication in International Business**

Use this guide in conjunction with other guides such as [**Country Information**](http://leddy.uwindsor.ca/country-information) and [**International Industry Information**](http://leddy.uwindsor.ca/international-industry-information). The following resources are suggested starting points for intercultural communication research in the global business environment. Some of the resources are freely available on the web. Others are Leddy Library subscriptions; if you are off-campus, you will have to sign on with your University of Windsor ID and email password. If you do not find what you are looking for, please contact: Katharine Ball at (519) 253-3000, ext. 3852.

**Books**

Most of the Library’s print and e-books are listed in the [Library Catalogue](http://led.uwindsor.ca/catalogue). Limit your search by publication date, as appropriate. Try searches such as:

“intercultural communication”

"cross cultural communication"

“business communication”

The following e-books are a sample of what you will find:

[Bridging the culture gap: a practical guide to business communication. 2](https://search.proquest.com/publication/105940)[nd](https://search.proquest.com/publication/105940) [ed. 2008](https://search.proquest.com/publication/105940)

[Cross-cultural business behavior: a guide for global management. 5](https://app.knovel.com/web/toc.v/cid%3AkpCCBBAGG1/viewerType%3Atoc/root_slug%3AviewerType%3Atoc/url_slug%3Aroot_slug%3Across-cultural-business?kpromoter=federation)[th](https://app.knovel.com/web/toc.v/cid%3AkpCCBBAGG1/viewerType%3Atoc/root_slug%3AviewerType%3Atoc/url_slug%3Aroot_slug%3Across-cultural-business?kpromoter=federation) [ed. 2012](https://app.knovel.com/web/toc.v/cid%3AkpCCBBAGG1/viewerType%3Atoc/root_slug%3AviewerType%3Atoc/url_slug%3Aroot_slug%3Across-cultural-business?kpromoter=federation)

[Cross-cultural competence. 2005](https://ebookcentral.proquest.com/lib/windsor/detail.action?docID=254269)

[Cross-cultural knowledge management. 2012](https://books.scholarsportal.info/en/read?id=/ebooks/ebooks2/springer/2012-05-29/1/9781461420897)

[Eastern and cross-cultural management. 2012](https://books.scholarsportal.info/en/read?id=/ebooks/ebooks2/springer/2012-05-29/2/9788132204725)

[Effective multicultural teams: theory and practice. 2008](https://books.scholarsportal.info/en/read?id=/ebooks/ebooks0/springer/2009-12-01/4/9781402069574)

[Intercultural communication in Asia 2018](https://link-springer-com.ledproxy2.uwindsor.ca/book/10.1007/978-3-319-69995-0)

[Leading global teams. 2015](https://books.scholarsportal.info/en/read?id=/ebooks/ebooks3/springer/2015-03-04/1/9781493920501)

[Models for intercultural collaboration and negotiation. 2013](https://books.scholarsportal.info/en/read?id=/ebooks/ebooks3/springer/2013-08-13/2/9789400755741)

[Palgrave Handbook of cross-cultural business negotiation 2019](https://link-springer-com.ledproxy2.uwindsor.ca/book/10.1007/978-3-030-00277-0)

[Quintessence of intercultural business communication. 2012](https://books.scholarsportal.info/en/read?id=/ebooks/ebooks2/springer/2013-02-14/1/9783642282386)

**Journal Articles**

You can find journal articles on intercultural communication in international business by searching the following journal indexes:

[Business Source Complete](http://led.uwindsor.ca/business-source-complete)

[ProQuest Business](http://led.uwindsor.ca/proquest-business)

[Communication and Mass Media Complete](http://led.uwindsor.ca/communication-mass-media)

[Google Scholar](http://led.uwindsor.ca/google-scholar)

Try the same kind of search terms that you used to find books (see above).

**Country Specific Databases and Reports**

**[Countries and Their Cultures](https://www.everyculture.com)**

<https://www.everyculture.com>

Covers many topics, e.g. History and Ethnic Relations, Food and Economy, Social Stratification, Gender Roles and Statuses, Marriage, Family and Kinship, Socialization, Etiquette, etc.

**[Country Insights](https://www.international.gc.ca/cil-cai/country_insights-apercus_pays/countryinsights-apercuspays.aspx?lang=eng" \t "_blank)**[(Canada. Global Affairs)](https://www.international.gc.ca/cil-cai/country_insights-apercus_pays/countryinsights-apercuspays.aspx?lang=eng" \t "_blank)

<https://www.international.gc.ca/cil-cai/country_insights-apercus_pays/countryinsights-apercuspays.aspx?lang=eng>

Focuses on cultural information, e.g. communication styles, preferred managerial qualities, hierarchy and decision making, relationship building, conflicts in the workplace, motivating local colleagues

**[Culture Crossing Guide](https://guide.culturecrossing.net/index.php)**

<https://guide.culturecrossing.net/index.php>

Information: on the Basics, for Business, and for Students; select your country top right.

**[CultureGrams](https://search.proquest.com/publication/2026824?accountid=14789&OpenUrlRefId=info:xri/sid:primo)** [(ProQuest)](https://search.proquest.com/publication/2026824?accountid=14789&OpenUrlRefId=info:xri/sid:primo)

<https://search.proquest.com/publication/2026824?accountid=14789&OpenUrlRefId=info:xri/sid:primo>

Covers: Background, People, Customs and Courtesies, Lifestyle, and Society; off-campus, you will need to sign on with your UWindsor ID and email password.

**[Negotiating International Business](http://www.leadershipcrossroads.com/resources/books/negotiating_international_business/cs_dld.asp)** [(Leadership Crossroads/Katz, Lothar)](http://www.leadershipcrossroads.com/resources/books/negotiating_international_business/cs_dld.asp)

<http://www.leadershipcrossroads.com/resources/books/negotiating_international_business/cs_dld.asp>

Addresses the following topics: Introduction, Relationships and Respect, Communication, Initial Contact and Meetings, Negotiation, Agreements and Contracts, Women in Business, Other Important Things to Know

[**Global Market Information Database**](http://led.uwindsor.ca/gmid)

<http://led.uwindsor.ca/gmid>

Reports that may help you understand the culture, lifestyles, and values of people in other countries. Select the Consumer tab at the top. Select your report. Then select your country.

[**World Values Survey** (WVSA)](http://www.worldvaluessurvey.org/WVSOnline.jsp)

<http://www.worldvaluessurvey.org/WVSOnline.jsp>

Detailed analysis of culture over time

Updated January 2020